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 Microsoft
IP Co-Sell Ready
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The Next Generation of Video Intelligence

WORLD-CLASS VIDEO PLATFORM

Powered by Azure Media Services, Videospace is a world class video platform that is able to reach your audience on a global scale on any device, reliably and effectively.

4 WORLD'S FIRST IN VIDEO SEARCH

Search is a basic human need.

Videospace's unique ability to deep search into video drives deeper content engagement and personalization by giving your audience what they want.

Our video search engine fulfills our deep desire for knowledge and information in videos.

THE AGE OF ARTIFICIAL INTELLIGENCE

Some of the current challenges can only be overcome by artificial intelligence.

It is only through our unique approach to using AI and Cognitive Services that made Videospace such a transformational video platform.



Next generation AI-powered Video Platform
with the world's most advanced Video Search Engine

On-Demand



Stream



Translate



Search



Videospace with Azure Media Services, A.I. and Cognitive Services

Powering Videospace is a combination of Azure Media Services, various A.I. and Cognitive Services (like Speech Recognition, Translation, Text Analytics, etc.).

Four World's First in Video Search

#1



Unified Search Engine

Over 60 digital formats of documents, images, audio and video!

#2



Video Search as a Search

Extracts 8 types of video data elements.

#3



Interactive Video Search Results

Video search results using an interactive media player.

#4



Translated Video Search

Search videos in another language. Approximately 6,000 language pairs.

VIDEO SEARCH with Azure AI

Video is the most difficult format to search. Using a combination of advanced Azure AI, Videospace created some ground-breaking technology to deep search videos to unlock knowledge and intelligence. Driving a new era of video content engagement.

OVERCOMING LANGUAGE BARRIERS with Cognitive Services

Using cognitive services, Videospace overcomes the language barrier by providing advanced language services like human-like translated captions, world's first translated search and our latest translated machine speech.

WORLD CLASS VIDEO PLATFORM with Azure Media Services

At the core of Videospace video on-demand and streaming service is Azure Media Services which delivers world-class video encoding and streaming services to reach your audiences on any devices.

Use Cases

Media Library

Search videos with > 100 languages



Analyze Foot Traffic

Detect Unique Faces (up to 64 faces per frame)

Lectures and Conferences

Search using Speech and Text (in Presentations)



Understand Sentiment

Detect up to 8 Major Emotions

Video SEO - Marketing

Generate Massive Amount of Video SEO content



Compliance

Auto-censor Offensive Content Detection

Public Safety - Surveillance

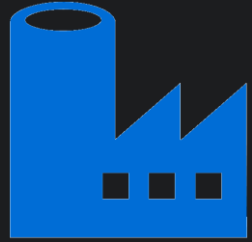
Auto-detect motion in massive amount of videos



Custom Search

Logos, Landmarks, Objects, Vandalism, etc.

Verticals that we can Transform



Enterprise

Market Research, Video SEO
Communications, Training



Education and Learning

Discovery and accessibility of knowledge with video learning. With captions and translations.



Events and Conferences

Live stream, on-demand, Live Transcription,
Translation, monetize



Government

Video intelligence, training, public safety,
media library, parliament sessions



Broadcast and Media

Search, Repurpose and monetize existing
video content.



Museums and Archives

Existing need for deep archive index and
search for Discovery and Accessibility

Unique Features

Video On-Demand

you are in absolute control of your videos



Editing Platform

edit auto-generated captions in multiple languages

Live streaming

you are in absolute control of your broadcast



Translation

translate captions in over 60 languages

Video Search

search inside your videos and tell you exactly where things are



Video SEO (Multi languages)

Auto-generate tags in multiple languages based on video content

Translated Video Search

index and search speeches in over 6,000 language pairs



Live Transcription

Live captioning with high definition live streaming

Auto-captioning (Multi languages)

auto-generation captions in more than 100 languages



Translated Machine Speech

Translating your video into 45 language with lifelike speech

Why clients choose Videospace?

- * **Deep Content Engagement**. Instant access to **knowledge** with Video Search
- * **Overcoming Language Barriers** - Translated Search, Captions, Machine Speech
- ✓ **Monetarization** (e.g. membership, subscription)
- ✓ **Bespoke business model** (customized to your needs)
- ✓ **Unique and Branded experience** (from Video On-Demand)
- ✓ **High Quality Video Streaming** (in Full HD)
- ✓ **Scalable - Catering to the global audience** (with CDN)
- ✓ **Data privacy** (Intellectual Property)
- ✓ **Other unique features** (e.g. emotion detection, machine speech, etc.)

Turning events Virtual and making them... Truly Global, Truly Accessible.

Even before the pandemic, the event and conference industry is already in need of Digital Transformation. COVID-19 has simply accelerated this need and changed the entire landscape. Going virtual is no longer an option and will be the new normal with video as be the King of content.



CHALLENGES

These challenges has been plaguing the industry:

- How to extend beyond the physical location?
- How to make it global?
- How to make it truly accessible?
- How to have a deeper engagement model?
- How to extend its value beyond the event?
- How to let audiences access event's knowledge?

OUR CAPABILITIES

To overcome these challenges, Videospace:

- ✓ gives the event a virtual stage (digital twin)
- ✓ makes it global
- ✓ overcomes language barriers
- ✓ provides deep content engagement
- ✓ allows instant access to event knowledge
- ✓ enables Deep Personalization (with video content)

WHAT WE CAN ACHIEVE

It's really about delivering more value

- ✓ Higher audience engagement
- ✓ Wider and global appeal
- ✓ Deeper content engagement
- ✓ Truly accessible
- ✓ Deep Personalization
- ✓ New business and monetization models

Transforming the largest Fintech Event in the World

Given the size and scale of the event, organizers need a transformational video platform to cater to truly cater to a wider global audience.

Videospace not only overcame the physical and language barrier, but we also gave the event a new engagement and business model.

SINGAPORE
FINTECH
FESTIVAL

**MORE THAN 60,000
PARTICIPANTS FROM 140
COUNTRIES**

KEY CHALLENGES

The event organizers were given challenges that needed a complete event rethink:

1. How to extend the event beyond the physical location?
2. How to extend beyond the few days of the event?
3. How to overcome the language barriers?
4. How can they have deeper content engagement?

HOW WE OVERCOME CHALLENGES

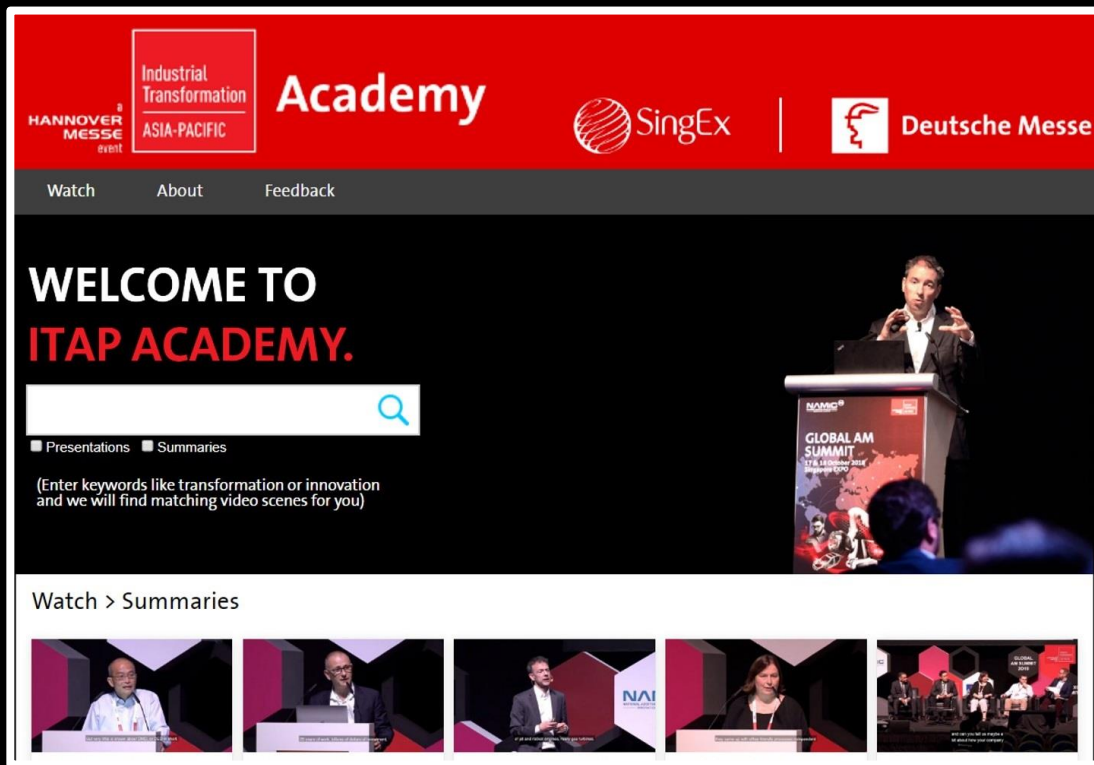
Videospace was the only platform that could:

- extend beyond the event's location and time limitations.
- overcome languages barriers by providing automated translated captions with an editing platform
- drive deeper content engagement by allowing audience to search conference video content.

WHAT WE ACHIEVED

For the first time, the event:

- ✓ extended from 5 days to 6 months
- ✓ reached over 100 countries virtually
- ✓ developed a new monetarization model with multiple tiers
- ✓ captured and repurpose knowledge and content captured on video
- ✓ allowed deeper engagement by allowing audience to deep search into conference videos.



Transforming the event that transforms industries

When **Industry Transformation ASIA PACIFIC (ITAP)** wanted to transform their event, they looked to Videospace.

As a result, **ITAP Academy** was created to allow audience to tap on knowledge and experience from conference speakers.

KEY CHALLENGES

The organizers knew what they wanted:

1. Make the conference content and knowledge available and relevant to audience after the event.
2. Extend the event beyond the physical location, especially to some regions
3. Overcome the language barriers for audience in these specific regions
4. Extend beyond the event by 6 months

HOW WE OVERCOME CHALLENGES

Videospace was handpicked because it could:

- allowed audience to deep search into conference video content.
- extend beyond the event's location and time limitations.
- overcome languages barriers by providing automated translated captions with an editing platform

WHAT WE ACHIEVED

For the first time, the event:

- ✓ extended from 3 days to 6 months
- ✓ reached over 60 countries virtually
- ✓ developed a new content engagement model
- ✓ captured and repurpose knowledge and content captured on video
- ✓ allowed deeper engagement by allowing audience to deep search into conference videos.



Digitally Transform your
business with Videospace.
Contact us for a
obligation-free consultation.

Get a free consultation: www.videospace.co

Ask a question via email: alex@videospace.com

Learn more: www.videospace.co



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